

Code for Entry	Description
L-1-1	4-H Exhibits
L-2-2	ECA Clubs
L-3-3	Schools
L-4-4	FFA
L-5-5	Boy Scouts
L-6-6	Girl Scouts
L-7-7	All Other Organizations

**SCORE CARD: Education: 30pts | Communication to Viewers: 30pts
Creativity: 20pts | Design & Mechanics 20pts**

**Awards: 1st \$150.00 | 2nd \$125.00 | 3rd \$100.00 | 4th \$95.00
All others who qualify (5th place—all other) will receive
honorable mention: \$85.00**

The Fair will furnish your exhibit space with the following:

- Booth (8 ft. x 8 ft.)
- Backdrop Curtain (7 ft. from floor)
- Front Curtain (3-1/2 ft. from floor)
- Side Curtain Dividers (3-1/2 ft. from floor)

*****The Fair will take as many booths as physical space allows. Due to space needs please have entry form into the Fair Office by August 10, 2016.*****

Entry forms received after this date will be accepted on a first-come first-serve basis until space runs out. ALL entry forms must be received by the fair entry deadline of August 24th at 4:30 pm.

Guidelines

- Only one booth may be submitted for judging per group. Additional booths may be accepted by Fair Management for display only (not to be judged) if space allows. Include all booths on the entry form and note which one is to be judged.
- All W-9 and Entry Forms for educational exhibits must be received by the Fair Office by **4:30 pm on Wednesday, August 10th for your best chances at guaranteeing booth space**. Space is available on first-come first-serve basis. No exceptions. **All W-9's submitted in this department MUST include the organizations EIN number NOT a personal SS#.**
- Booth Set-Up Times: Tuesday, September 6th, 2 p.m. until 7 p.m. and Wednesday, September 7th, 3 p.m. until 7 p.m. All educational exhibits must be in place by 7 p.m., Wednesday, September 7th. Entry tags must be attached to the front curtain of the exhibit. Exhibits should not exceed 8ft in height.
- No advertising materials or literature may be displayed in exhibit. Cover brand names of product and use generic labeling where applicable.
- All hanging signage provided by the fair for each booth will be turned over for judging. Signs provided by the fair will be collected at the completion of the fair. Should exhibitors select to take the sign the fair has provide then a \$30 replacement fee will be subtracted from the exhibitors premium.
- No liquids are allowed in booths.
- Booths cannot be an advertisement for the group or a business and must be structured on an educational topic. ONLY.
- Judging will be held on Thursday, September 8th beginning at 10 a.m.
- Judges may determine that a booth does not meet minimum standards, which will disqualify it from receiving the honorable mention premium.
- Exhibits must be removed Sunday, September 18th between 2p.m.–5 p.m.
- Premium checks will be sent to the organization designated on the W9 Form.
- Interested in staffing your exhibit booth? Organizations must let the office know in writing by Friday, Sept. 2nd and include names, dates, times that you will be staffing booth for fair. Notice given after this date will not be accepted.

Department L—Educational (Continued)

Judging Criteria

I. EDUCATION

Would the viewers want to make a change because of the exhibit? Is this the kind of exhibit that would inspire others to develop similar ideas in their community? Is information based on facts concerning the subject matter rather than hearsay? Is the idea based on a positive note and does the exhibit clearly show how the viewers can accomplish this? Does the exhibit teach and instruct the viewers how to carry out the idea presented by the exhibit?

II. COMMUNICATION TO VIEWERS

If the idea is directed at too broad an area or audience, has it weakened the impact of the idea? When the group knows what audience they want to reach, will this be shown in the clarity of the idea? It also will answer the question—Do you know who you want to talk to, and why? The attention of the viewer needs to be held long enough to communicate the idea clearly. Can you follow the idea easily and interestingly? Does each part relate and help tell a unified story? Is the idea clear or is it only presented in the title? Is the presentation of the idea obscure and not easily understood?

III. CREATIVITY

Many times the idea is so subtle or confused that it is not understood. The idea should be understood in 15 to 20 seconds. Has the group developed the idea in a new and interesting manner? Have they taken an old idea and given it a new turn? Does the idea sparkle, is it the kind of idea that makes you want to stop and look, and try to learn more about it? Does the exhibit show that the group knows what they are talking about? Have they clarified their thinking in such a way that the meaning is clear and understood?

IV. DESIGN AND MECHANICS

Is it helpful to have action? The color can cause action; also, the movement of light and the idea or title denote action. Have exhibits crowded the exhibit space with “things” merely to fill space and, in doing so, made it bare or empty? Are the buildings, figures, lettering, etc. in proportion to the idea portrayed? Example: A building on a stream that is too large for the stream. Has the group used their talent in a professional manner? Have they used lettering and painting in a professional manner?

