



Wednesday, March 16
9 a.m. – 1 p.m.
Free to the Public

Cabarrus Arena & Events Center
4751 NC Highway 49 N
Concord, NC

Become a Sponsor or Exhibitor Today!

Senior Health and Wellness Expo is an annual event hosted by Cabarrus County Active Living and Parks. The event attracts hundreds of older adults from Cabarrus and surrounding counties by offering free health screenings, informative displays and exhibits, door prizes, educational sessions and refreshments.

Bring a door prize to display. Prizes awarded with sponsor recognition throughout the event.

Sponsor Categories

Platinum Sponsor \$1500

- Enlarged exhibit booth (10' x 20')
- Acknowledgement in publicity and news releases
- Quarter-page two-color ad in one issue of Sunset Outlook news magazine
- Logo on sponsor's signage (graphic required by February 16)
- Additional recognition with special event segment at Expo
- Acknowledgement in event program

Gold Sponsor \$1000

- Exhibit booth (10' x 10')
- Quarter-page two-color ad in one issue of Sunset Outlook news magazine
- Logo on sponsor's signage (graphic required by February 16)
- Additional recognition with special event segment at Expo
- Acknowledgement in event program

Silver Sponsor \$500

- Exhibit booth (10' x 10')
- Acknowledgement in one issue of Sunset Outlook news magazine
- Organization's name on sponsor signage (required by February 13)
- Additional recognition with special event segment at Expo
- Acknowledgement in event program

Bronze Sponsor \$250

- Exhibit booth (10' x 10')
- Organization's name on sponsor signage (required by February 13)
- Acknowledgement in event program

Two lunches provided per booth (additional lunches may be purchased for \$5).



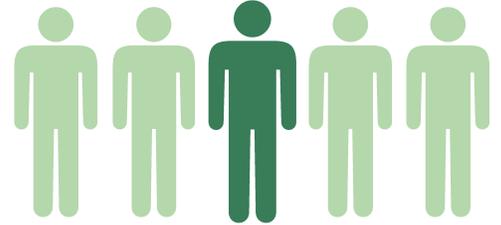
Cabarrus County Active Living and Parks

Why become a sponsor or exhibitor?

Health Matters

Adults 65 and older are the fastest-growing population in America and this holds true in North Carolina. During the event, you'll have the opportunity to engage with this ever-growing market.

It's estimated by 2035, more than one in five N.C. residents will be 65 or older.



Data Source: U.S. Census Bureau

Exhibitor Information

Includes 10' x 10' booth, 8' skirted table and two chairs. Two lunches provided per booth (additional lunches may be purchased for \$5).

| | After Feb. 19 | After Feb. 12 | By Feb. 12 |
|------------|---------------|---------------|------------|
| Business | \$200 | \$175 | \$150 |
| Non-Profit | \$100 | \$75 | \$50 |
| Government | \$100 | \$75 | \$50 |

Register and pay by February 12 for an early bird discount.

How to register?

Complete the enclosed form and return with payment to:

Cabarrus County Senior Center
 Attn: SHWE – Sponsor/Exhibitor
 P.O. Box 707
 Concord, NC 28026-0707

For more information, call 704-920-3488.





Sponsor and Exhibitor Registration Form

| | |
|---|---|
| Date: Wednesday, March 16 Time: 9 a.m. – 1 p.m. Location: Cabarrus Arena & Events Center | Exhibitors: Register and pay by February 12 for an early bird discount. |
|---|---|

Contact Name: _____
 Agency / Business: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Telephone: _____ Fax: _____
 Email Address: _____

Sponsor Classification *(see sponsor category descriptions for benefits)*

Platinum (\$1500) Gold (\$1000) Silver (\$500) Bronze (\$250)

Includes exhibit booth, if desired: Yes, we want an exhibit space. No, we will not need an exhibit space.

Exhibitor Only

Business Non-Profit Government

Do You Plan to Bring a Door Prize? Yes No

If yes, please specify item(s) and value: _____

Description of Booth Materials

Information and Literature Merchandise *(please list below)* Other *(please list below)*

Additional Needs for Booth Note: Internet access is available for \$10/day *(logon and pay using device upon arrival at arena)*.

Additional Lunches *(two provided free with booth)*. Please specify additional quantity requested at \$5 each. _____

Electrical Outlet *(Extension cords are NOT provided. If you require electricity, you are responsible for 3-prong cords with a recommended reach of 25 ft.)*

Other *(please list)* _____

Please return completed form with payment *(payable to Cabarrus County Senior Centers)* to:

Cabarrus County Senior Center
 Attn: SHWE – Sponsor/Exhibitor
 P.O. Box 707, Concord, NC 28026-0707
 Fax: 704-920-3494

Or pay with MasterCard / Visa:

Card Number _____ Exp. Date _____

Total Paid:

| For Office Use Only | |
|------------------------------|--------|
| Paid Item | Amount |
| Sponsor / Exhibitor | \$ |
| Lunches | \$ |
| Total Paid | \$ |
| Receipt Number | |
| Date Payment Received | |

Registrations not confirmed until payment is received.
 For more information, call 704-920-3488.

The undersigned exhibitor for itself, its employees, agents, successors and assigns releases and hold harmless Cabarrus County and Arena & Events Center and County elected officials, officers, agents, employees and volunteers from any and all claims and losses arising from exhibitor's participation in the Senior Health and Wellness Expo.

Signature _____ Date _____

